- Staying invested through pandemic lows was rewarded
- If an investor exited the market near the bottom and re-entered later, they would have missed a narrow window to recoup any losses
- Adding insult to injury, inflation would have eroded $87 to $74 if they never re-entered the market

Bloomerg. Balanced Portfolio: 35% ASX300 TR Index, 35% S&P 500 TR Index (Half Hedged), 15% Bloomberg AusBond Composite 0+ Yr Index & 15% Bloomberg Aggregate Bond Index.
As of 31 May 2024.

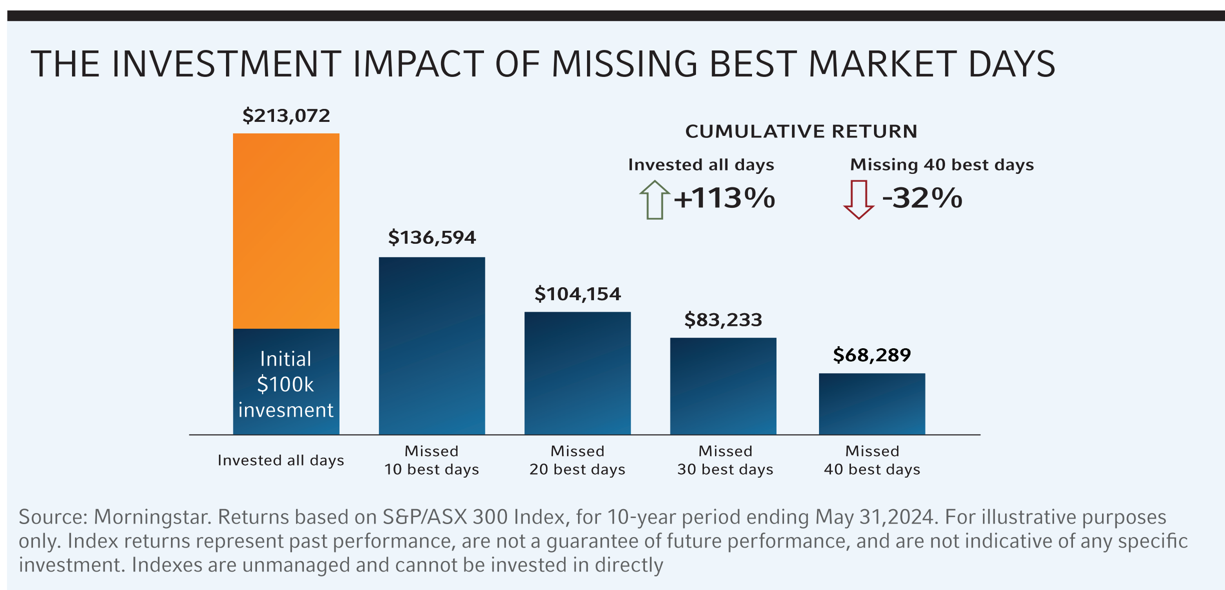
Their experience highlights the fact that investors who jump in and out of markets can mistime their entry and exit points.

As the graph below shows, missing out on even a handful of the market's best days can have a real impact on the amount of capital that someone can accumulate over time. This counterintuitive result occurs because markets, while unpredictable, have a history of rising over the long term.[6]

In fact, investors who remained invested in the S&P/ASX300 Total Return Index throughout the past 10 years built significantly more capital than those who missed just the 10 best days' performance of the index in that period.

And those who missed the best 20 days wound up more than 50% worse off than if they had remained invested for the full decade.

## THE INVESTMENT IMPACT OF MISSING BEST MARKET DAYS




Source: Morningstar. Returns based on S&P/ASX 300 Index, for 10-year period ending May 31,2024. For illustrative purposes only. Index returns represent past performance, are not a guarantee of future performance, and are not indicative of any specific investment. Indexes are unmanaged and cannot be invested in directly

[6] https://russellinvestments.com/us/blog/bulls-vs-bears-2